

AGENDA ITEM: Strategic Objectives

THREE-YEAR GOAL: ACHIEVE FULL IMPLEMENTATION AND FUNDING OF THE LIBRARY OF CALIFORNIA ACT AND COMPLETE THE TRANSITION FROM CLSA

Six-Month Objectives: All have been completed except for the following

1. At the June 2001 Board meeting, the Legislative Committee will present a strategy to build support for LoC funding among relevant constituencies.

Prior strategy suggestions from Board members at June and August meetings have included the following items:

1. Identify 3-5 key allies who are legislators or individuals in state administration that will advocate on behalf of the Library of California and for libraries in general.
2. Ask Board members to cultivate legislators in their own districts through the development of an ongoing advocacy relationship.
3. Increase support for LoC programs in the library community.
4. Collect success stories to share with the legislature, the Governor's office and the library community.
5. Work with the California Library Association to ensure and increase their support

CLA Legislative Days

Legislative Day in the District – February 1, 2002

Legislative Day in Sacramento – April 16, 2002

Relevant Committee: Legislative
Staff Liaison: Mark Parker